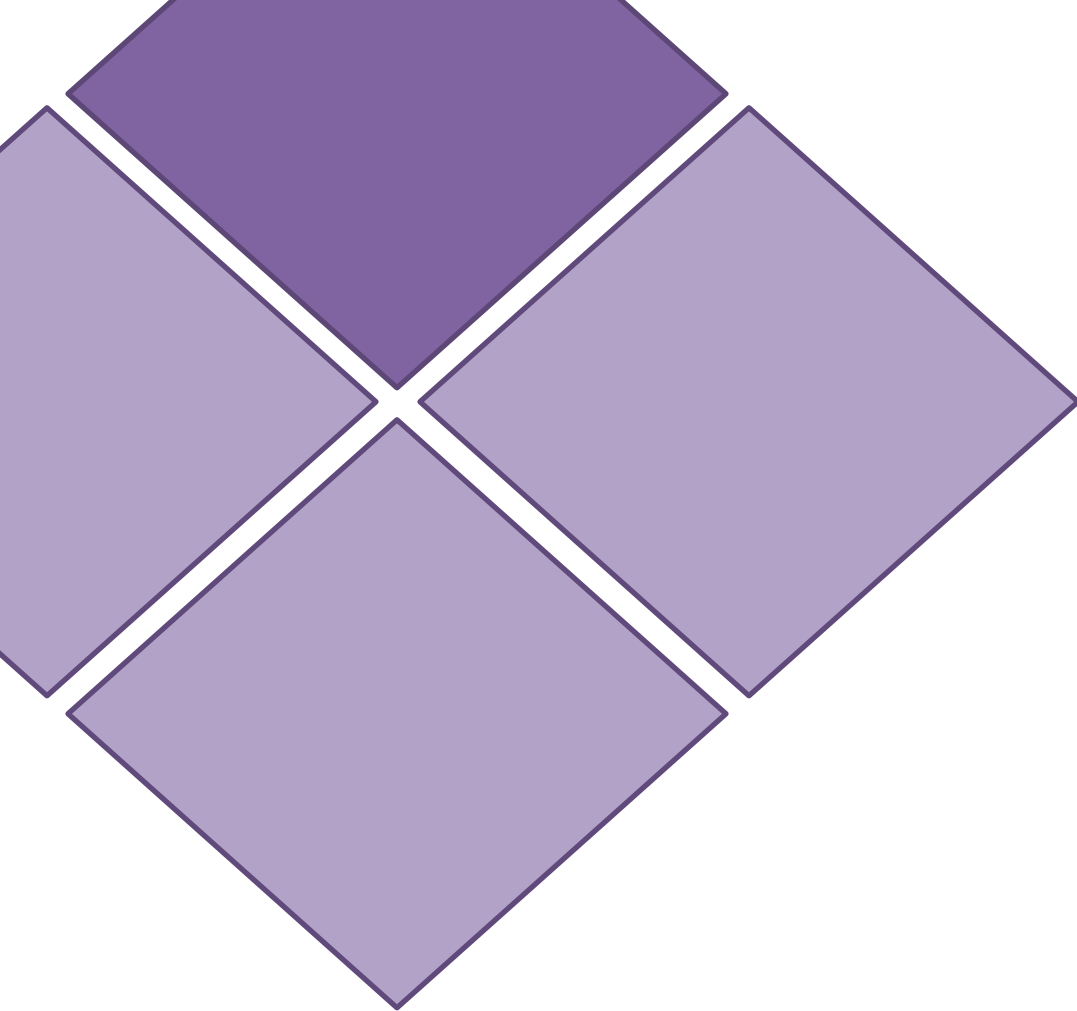




JOY FOUNDATION

"Providing development opportunities to the marginalized segments of the society"



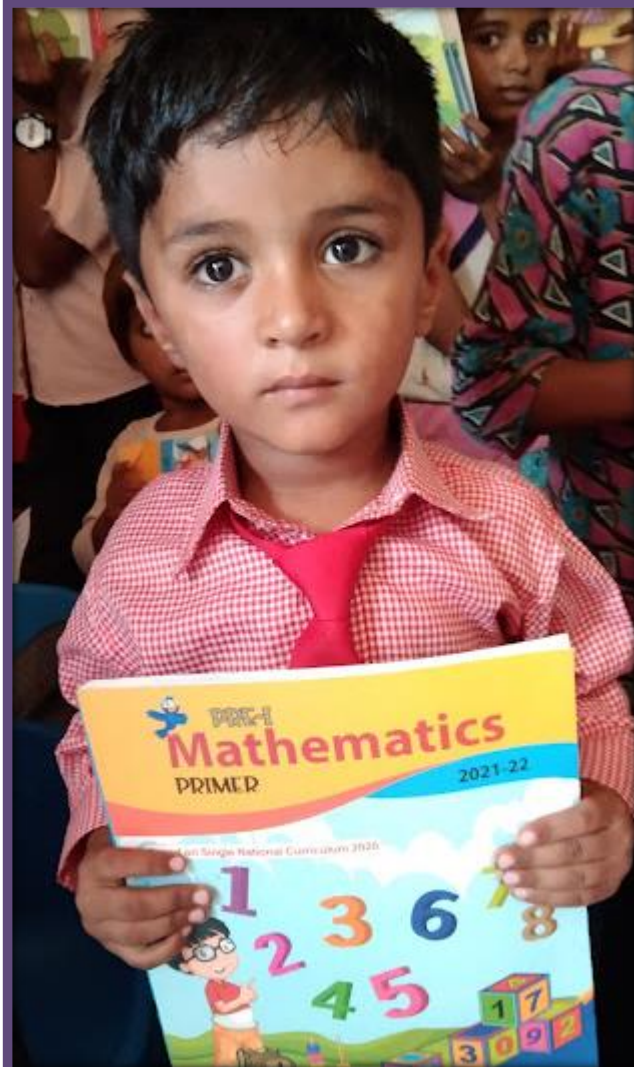
Acknowledgement

Joy Foundation duly acknowledges and admits the tireless efforts of all the partners, who provided not only financial assistance to improve the capacities of our beneficiaries in the target areas.

Joy Foundation also acknowledges the valuable services of head office staff for dedication for the effective implementation of the project activities.

Disclaimer

The information enclosed in this document is provided solely as a source of communication and knowledge sharing. It does not mean to convey any disclosure of beneficiaries through images or scripts; neither does it mean to show to sufferers as helpless creature. Therefore, no social or legal action can be raised against Joy Foundation or its allies.



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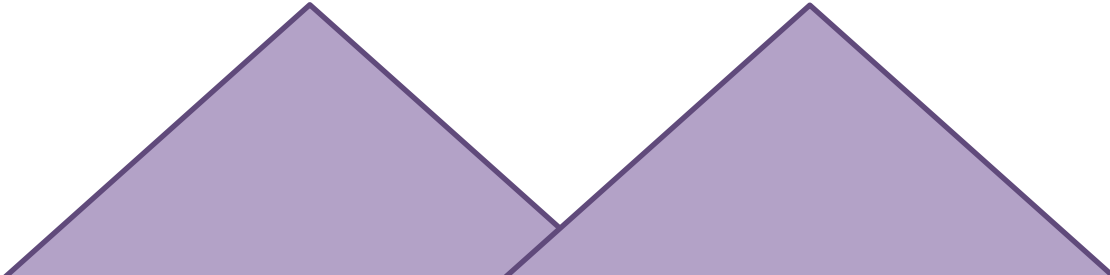
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STRATEGIC DIRECTION

Joy Foundation is a non-profit developmental organization started by group of young people in March 2005 and got registration in June 2009 under society's registration act 1860. The organization operates independently regardless of religious political or economic influences. The organization started its work along with a community center for disabled people in Toba Tek Singh District. Along with its extended activities in other fields, at present Joy foundation is actively involved with the downtrodden, for the development of most neglected and oppressed communities of both rural and urban areas of district Toba Tek Singh and neighboring districts. Women Empowerment, Education, Climate change, Emergency relief, Disabled empowerment, Youth empowerment, Interfaith harmony and peace building, WASH and health are the major initiatives of joy foundation.

MISSION

Our mission is to strengthen the dignity of people and enhance their capacity to raise their voice to access their basic rights through capacity building, institution development, participation, equal opportunities at every level by ensuring sensitization and education on the social issues.

VISION

Our vision is to create such an oppression-less, non-discriminatory society, where all the citizen have access to equal rights, freedom and opportunities in ways that enable them to live safe and dignified lives and thereby get opportunities to express their creativity. The mode to achieve this is through raising collective voices in sustainable manner.

OBJECTIVES

- ❖ To undertake human development without any discrimination based on creed, race, colors, language and nationality.
- ❖ To help the children with education, food, good health, information and awareness about hygiene.
- ❖ Building capacity of the local youth by transforming skills and give them opportunities to become leaders to create peace and harmony in the society.
- ❖ To protect women's health and empower them socially, economically and politically, so that they can participate in every sphere of life with equal opportunities.
- ❖ To assist the disable in the process of rehabilitation and reformation.
- ❖ To assist people in emergencies and help the communities to identify practices to tackle the climate

LEGAL STATUS

- ❖ Registered under "Societies Registration Act, 1860"
- ❖ Registered under "Punjab Charity Act, 2018"
- ❖ Signed MOU with Economic Affairs Division, Pakistan





Yaqoob Sadiq - Director



Directors Message

Just like the previous year, 2021 has also been a testing time for everyone, particularly those who have lost relatives and friends or have struggled with the health impacts of COVID-19. Across Joy Foundation we have pulled together to support our people and the communities in which we live and work, to help each other get through these challenging times. On behalf of everyone at Joy Foundation I would also like to thank the front-line workers who have been helping us in countless ways, as well as the scientists and healthcare workers who developed and rolled out the vaccines that are saving lives and are enabling the world to open up again. Their ingenuity and imagination are an inspiration to us all.

In a year when economic conditions were tough, not only for the people but for the civil society as well, I'm proud that Joy Foundation led with our values, taking a "people first" approach - prioritizing wellbeing, health & hygiene while continuing to provide opportunities for the advancement of formal education. I'm also proud of the significant impacts that we have made and the Joy Foundation network across our target areas. These impacts have not only empowered our people to continue to deliver quality services seamlessly, but have also enabled us to reach out to as many deserving people as possible. Something that's still hard for me to grasp is that during this year we worked very hard to adapt our programs and services to meet the new pandemic reality. Program staff and teams experimented with a variety of online meetings in order to engage our program participants and community members most effectively. While online work and meetings have its benefits, we are now committed to giving people the opportunity to come together, build relationships and share ideas person-to-person.

Throughout all these challenges, the Joy Foundation staff was unwavering in their commitment to community needs and to providing the most effective and accessible services. They showed their hard work, perseverance and resilience as they adapted to very different ways of working and serving the communities. I want to thank all the Joy Foundation staff for their dedication and exceptional work. Big thanks to our partners who supported us to live our values and deliver our purpose and strategy. As a result of successfully executing this strategy, I'm confident we will be well positioned to help, while continuing to make a difference for our communities and our world.

I hope you enjoy reading our FY21 annual review. If you have any comments or questions, please don't hesitate to get in touch. I'll be delighted to hear from you. Thank you!



FORMAL EDUCATION PROGRAM



JOY FOUNDATION PRIMARY SCHOOL

This school is one of the most important projects of Joy Foundation and is in continuation since 2017. It started with one small classroom on rent with 32 children and only Nursery class. But the devotion and commitment of the staff along the years brought this school from a small single room to its own school building with triple the number of students, starting from class Nursery to fifth grade. At present the school is registered with the Government Education Department and it is recognized as a primary education school.

Joy Foundation also acknowledges the support of all the stakeholders, partners, donors and friends who have always been supportive for the cause of quality education. Although small, but Joy Foundation has been and will always keep contributing towards the SDG 4: Quality Education. We not only aim to provide quality education but it is our goal to reach out to the communities where there is no availability or opportunity for education. Not only this but we also ensure the inclusion and equality of all deserving children, we make sure that no one is left behind.

*“Education is
the
Foundation
upon which
we build our
future”*



CELEBRATION OF INDEPENDENCE DAY



All the children in the Joy Foundation Primary School prepared a program for the celebration of Independence Day of Pakistan. The children were very enthusiastic on this day and performed very well. The teachers also helped the children prepare the beautiful tableaus on the national songs.

Many children performed on the national songs and some children also sang songs dedicating them to our national heroes. 2 students also gave speeches on the importance of the day and how we should celebrate the Independence Day and what is the true meaning of independence. The most beautiful thing was a drama prepared by the students on keeping our country clean. The students focused on the importance of keeping our country clean. The lesson of the drama was that independence of our country was a result of so many sacrifices by our leaders and we can repay our leaders by keeping this country neat, clean and tidy, we can help this country by reducing the pollution and making our country beautiful and clean.

At the end of the program, Mr. Yaqoob congratulated all the teachers and students for such a beautiful program. He also wished them all a Happy Independence Day and he hoped that someday all these students in school will make their country proud. He also brought sweets and snacks for all the students which were distributed by the teachers. The students enjoyed a lot and performed very well.

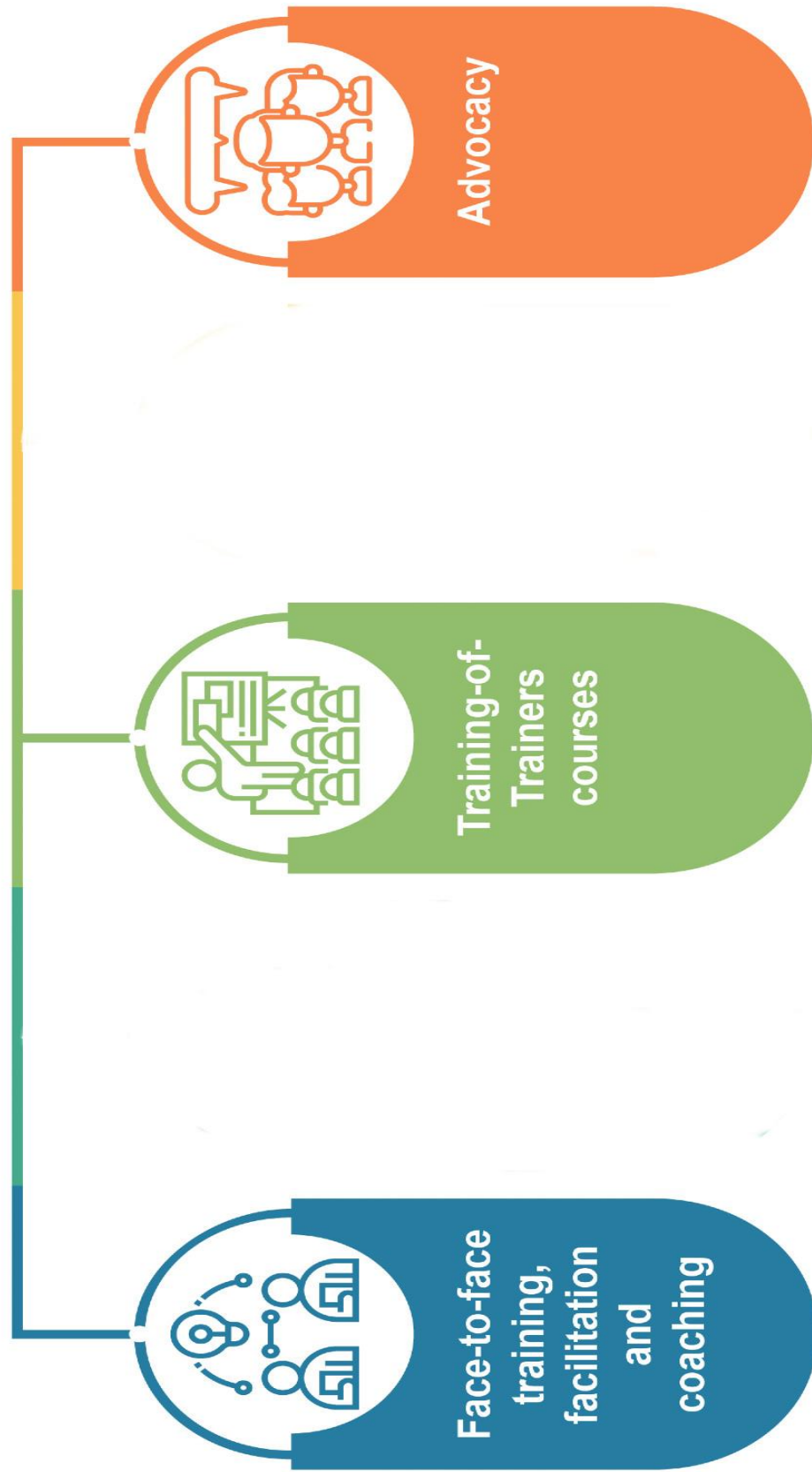




WOMEN EMPOWERMENT PROGRAM



How do we support Women's Empowerment Projects?





Joy Foundation celebrated women day on 8th March 2021 in Chak 325 JB Dullam, Toba Tek Singh. The theme for the program was, **“Women in leadership: Achieving an equal future in a COVID-19 world.”** 100 women were present in the program. Different items like Speeches, funny acts, women empowerment songs and dance acts were presented. A drama was also presented on how women have suffered in the COVID-19 pandemic. Games were also played and the winners were given beautiful gifts.

Our guests Mrs. Saher Sikander (Social Activist) and Mrs. Shazia Yaqoob (Chairperson, Joy Foundation) gave beautiful messages and encouraged all the women to take up leadership roles and ensure equality not only for themselves but for all those women who suffer due to lack of opportunities. At the end Mr. Yaqoob Sadiq (Director, Joy Foundation) thanked all the guests and women for celebrating this special day with Joy Foundation and he also appreciated all the women who worked very hard to make this program successful.



WOMEN GROUP MEETING

Joy Foundation has women groups in different rural areas of Toba Tek Singh. Meetings are conducted with the women to discuss their issues and help them find solutions to them. These group meetings are also an opportunity for women to come together and discuss different topics and opportunities. Each area has a group of 20-25 women.

This meeting was about opening of the new sewing center. Due to the pandemic and lockdowns the sewing centers were not operating in the Joy Foundation target areas. But soon as the lockdowns eased Joy Foundation organized this meeting and decided for opening of new sewing center where young girls and women will be able to learn skills and to earn through them later.



WOMEN IN LEADERSHIP – CSC

Women Group of Joy Foundation organized a 1-day seminar on the topic of “Role of Women in Leadership.” This seminar was organized with support of Christian Study Centre (CSC). The purpose of this activity was to help women become strong leaders and motivate them. Mrs. Rabia Kazam (Principal Al-Ain Public School) was invited to speak on topic of ‘Women in Leadership.’

Ms. Maham (Program Officer, JF) was invited to speak on topic of ‘Importance of Networking for women. At the end, Mrs. Fahmida Saleem (Program Manager, CSC) spoke about need for such initiatives that gather women to sit together and speak about issues that are a barrier towards their development and success and be a support for them.





COVID-19 Relief



FOOD DISTRIBUTION

In a pandemic situation it is important for an organization to identify the people who are actually in need. Joy Foundation reached out to 10 rural areas in 2021 and provided 200 families with food rations. The families were identified on the basis of their monthly income. People living below the poverty line were given priority. The food rations were enough to sustain the families for 2 months.

Joy Foundation not only supported with food but also played its role in motivating and encouraging people to get COVID-19 vaccination. The people in rural areas lack the information and thought that the vaccinations will have severe side effects that may lead to permanent health issues.



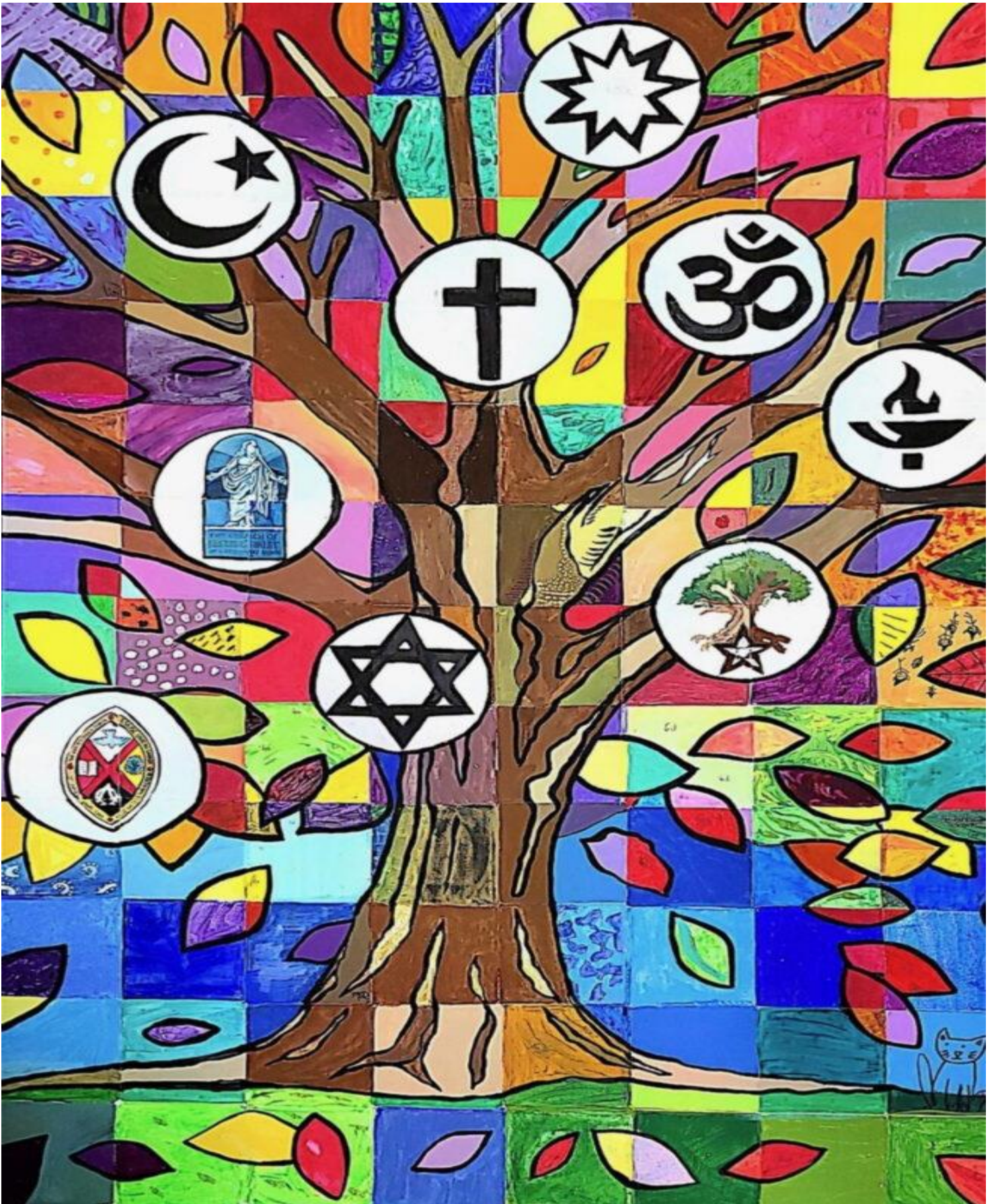
Awareness Seminars

Joy Foundation not only provided relief but also organized awareness seminars with rural women who had little no information about COVID-19. All the safety measures were explained to them by the trainers, including the use of mask, sanitizer and the importance of hand washing.

These sessions also brought this fact into light that rural women are not aware of the health impacts of COVID-19. The women also asked question about the vaccines which were answered accordingly. The women were motivated to go and take vaccines and they were assured that the vaccines are safe and have no side effects.



PEACEBUILDING & INTERFAITH HARMONY



PEACE COMMITTEE MEETING

Under the partnership with Christian Study Center, peace committee was established. Due to lockdowns the members were not able to meet and discuss the issues. But in 2021, under the guidance of Mrs. Fahmida Saleem (Program Manager, CSC) the peace committee meeting was organized.

All the members participated in this meeting and shared about their work during lockdowns and the situation of people during pandemic. It was also discussed in the meeting that the peace committee should gather more often and focus on the issues of the communities not as individuals but as a committee.



IFTAR PARTY

During Ramadan 2021, the members of the Peace Committee came together for the Iftar party. All the members participated and they prayed together for peace and harmony in our country Pakistan and all over the world.

The members from Joy Foundation and all the partner organizations also participated in the iftar party. The social mobilizers from Christian Study Center also participated and supported for the organizing of the iftar party with the peace committee members.



CULTURAL EVENT-CSC

Every year Christian Study Centre organizes a cultural event to promote and acknowledge the cultural aspects that bring all of us together as one. The event was enjoyed by all the partners and stakeholders. It started with a beautiful Pakistani cultural music presented by a singer. All the partner organizations represented each province of Pakistan. All the participants wore cultural clothes and enjoyed a lot.



PEACE THROUGH SPORTS

Joy Foundation in partnership with CSC organized a 2-day program with young cricket players. Purpose of this activity was to provide an opportunity for local youth, regarding sports and their role in development of peace, equality and brother-hood. For first day of program a cricket match was organized among Muslim and Christian youth. The match was won by Christian team but as a sign of brotherhood and peace the Muslim team was considered winner.

Next day a seminar was organized with players from both teams on topic of "Role of Sports for Interfaith Harmony and Peace Building". The players along with members of teams, members from partner organizations of CSC and some community members participated in the seminar. Professor Saghir Ahmed and Maulana Shakhayn Toheedi gave beautiful messages and at the end trophies were distributed among all the players.





**PLANT A TREE.
SAVE THE ENVIRONMENT.**



Trees contribute to their environment by **providing oxygen, improving air quality, climate amelioration, conserving water, preserving soil, and supporting wildlife.** During the process of photosynthesis, trees take in carbon dioxide and produce the oxygen we breathe. Keeping this in mind Joy Foundation initiated the tree planting campaign all around the District Toba Tek Singh.

We all know that trees are not only important to our environment and us humans, but it serves as a source of food and shelter to so many birds and insects. Trees provide shade during hot summers also. And the green beauty that comes from trees and plantations is also very satisfying. There are people around us who are not well aware of the importance of trees which leads to cutting down of trees. But Joy Foundation makes sure to plant as many trees as we can to make a clean and green environment in our city.



CHALLENGES AND LESSONS LEARNED

- ❖ This year has been tough for Joy Foundation as we struggled getting our registration due to some issues with the EAD as well as the delays caused by the pandemic. But in the end we managed to clear all the verifications and got the registrations. We got our registrations renewed under the Societies Registration Act, 1860 & Punjab Charity Act, 2018. We also applied for the renewal of our MOU with the Economic Affairs Division, received the acknowledgement and cleared all verifications.
- ❖ Joy Foundation is mostly working in village areas. People do not have jobs and they work in fields. Due to this, we have to visit them at time available be them. Men along with women and sometimes children also work in fields to earn their living. So every time we have to set time with the people when they are at home to visit them. Most of the time we have to manage time after the office timings, which is difficult for the staff but still the visits are done.
- ❖ There have been certain challenges for all organizations due to the pandemic. The funds were short for the NGOs as the whole world was in need but still we overcame and managed to be of support to the families who were the most affected in the pandemic. We reached to 10 villages and provided all the relief needed by the low-income families.
- ❖ Although difficult, yet Joy Foundation staff tries to motivate the parents to send their children to school, who have never been to school before. Some of the parents take their children to the fields with them just for a little extra earning. So the staff motivates and encourages these parents to let them get education because a person can earn more if he is education. The best thing is this that people understand us but the motivation procedure takes a little time.
- ❖ Working with disable person is a great challenge. Some people do not cooperate with us because they are afraid we might take some advantage through the disable children. So we try assuring them we are trying to uplift these special persons, so that they do not depend on others. Some parents cooperate very well while some parents take time in trusting us but Joy Foundation staff encourages these parents as well and pushes them to let their disable children move forward in their lives.
- ❖ While working for women, in rural areas women do not come out of their houses very often. Girls are not allowed to get education or do any kind of job. While opening literacy centers, computer centers and sewing center, it is also a challenge to bring the women and girls out of their houses to get different skills. Although we overcame this challenge in all the areas where these centers are but it was really a hard job. It took a lot of time to motivate the parents, girls and women to seek for a better for future.



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